

Hanna L. Cunningham

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Education

The George Washington University

September 2013-May 2017

Washington, DC

B.A., Journalism and Mass Communication

Experience

National Portrait Gallery, Smithsonian Institution

January 2017-May 2017

Communications Intern

Washington, DC

- Created content for email marketing on GovDelivery to promote exhibitions and events
- Tracked media coverage
- Led creation of Women's History Month social media campaign
- Assisted with external film crews

The Incite Agency

August 2016-December 2016

Communications Intern

Washington, DC

- Assisted with organization and tracking of media coverage
- Contributed to research and writing responsibilities related to client base
- Drafted compelling and informative social media posts for clients

Cooper Hewitt, Smithsonian Design Museum

June 2016- August 2016

Communications and Marketing Intern

New York, NY

- Developed social media content, including posts to promote National Design Award winners
- Wrote press releases
- Built and maintained media lists through Cision
- Researched cross-promotional opportunities
- Used Google Analytics to research audience and website use
- Part of Peter A. Krueger Internship program, a selective program in which interns learn about museum practices and develop professional skills.

The George Washington University Museum and The Textile Museum

January 2016- May 2016

Social Media and Student Engagement Intern

Washington, DC

- Collaborated interdepartmentally to develop educational and promotional content for Facebook, Instagram and Twitter
- Researched social media trends to develop museum content; identified and tracked engagement
- Contributed to the planning, promotion and execution of on-site events

The GW Hatchet

August 2015-December 2015

Reporter

Washington, DC

- Contributor for culture section of newspaper

Center for Talent Development at Northwestern University

June 2015-August 2015

Residential Assistant

Evanston, IL

- Prepared activities for 4th-6th grade students; disseminated information about program operations

Spoon University GW - Online Food Publication

January 2015-May 2015

Reporter

Washington, DC

- Wrote restaurant reviews, articles about food trends and recipes geared toward the lifestyles of students

Skills: Social Media; Hootsuite; TrueSocialMetrics; WordPress; Microsoft Office Suite; Google Applications; Cision; Meltwater; GovDelivery